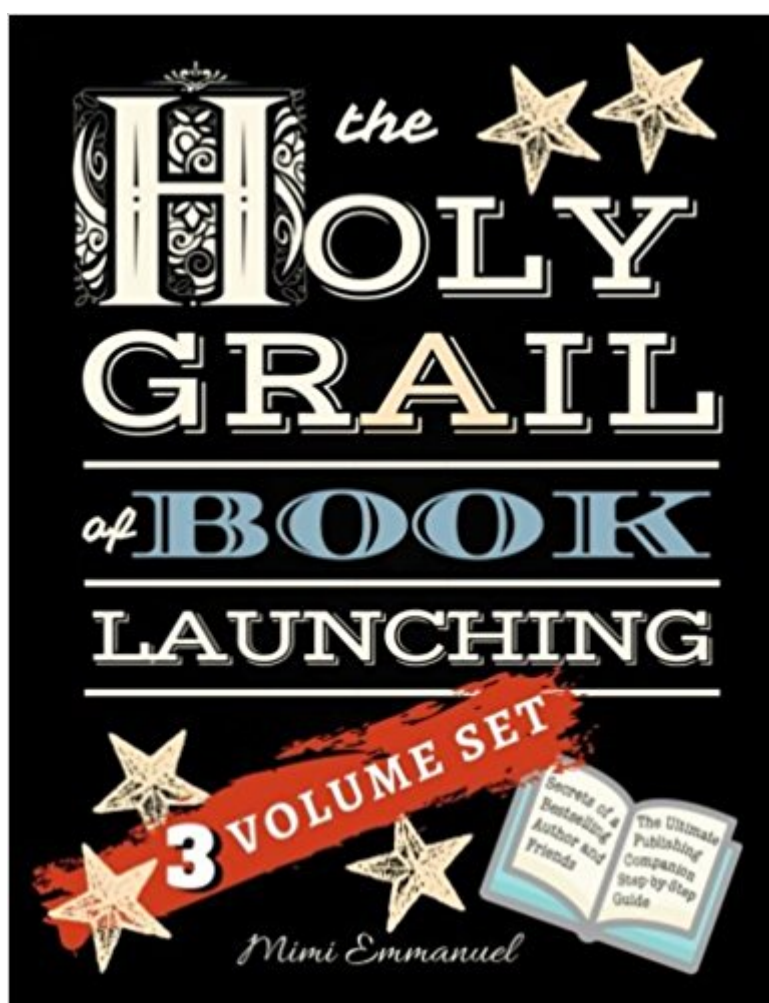


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# The Holy Grail Of Book Launching: Secrets From A Bestselling Author And Friends. Ultimate Publishing Companion And Step-by-step Guide.



## Synopsis

How to become a Bestselling author effortlessly THREE Volumes in ONE! No more worries about how to market, publish and promote your book successfully. Just follow Mimi's 5 STEP-ACTION-GUIDE and EASY-TO-FOLLOW TEMPLATES. What does it mean to become a #1 Bestselling author on Amazon? It means that you are the one that sells the most books on Amazon in your chosen categories and your book will receive a pretty orange bestselling banner. Your friends will now introduce you as their 'bestselling author friend.' That's pretty cool! Which steps to take to become a Bestselling author on Amazon? Write the best possible book and give your audience awesome value. Follow Mimi's mini tutorials to maximise the popularity of your book effortlessly. Create the most appealing cover. Choose a descriptive title and subtitle. Use appropriate keywords. Choose your categories carefully. Organise a support team. Find the right audience to present your book to. Book the most effective promotions at the right time. How to get started on this? You can start by reading just 37 pages (pages 15 to 52 in the paper copy) and do what Mimi did in her TEN-STEP-MARKETING-PLAN. Skyrocket your success as an author Your story is your legacy, let's make it the best it can be! The Holy Grail of Book Launching contains the minimum steps necessary to PUBLISH A BOOK SUCCESSFULLY ON Amazon. No fluff and most steps will apply to most platforms or can be adjusted as such. Each and every step is explained in minute detail in The Holy Grail of Book Launching. All, yes A L L, will be explained with a multitude of mini-tutorials which quickly in an easy-peasy way explain how to write your very own BESTSELLER. If you want to be a BESTSELLING AUTHOR this will be the best purchase you can make, without a doubt. Three Volumes for the price of One! Three Volumes for the price of One in which the author, who has written multiple bestsellers, shares all her secrets. Mimi credits her mentors in the book and thanks Jenny Wagner, Grace Chapman, Michael Hyatt, Chandler Bolt, John Kremer, Tom Morkes, Penny Sansevieri, Paul Brodie, Dave Chesson, Tim Grahl, Barry Watson, Ocean Reeve for their support. As a bonus, the book includes many secrets from her bestselling author friends such as Joanna Jast, Kathryn Jones, Kylie Ansett, Nick Daniel, Davina Chessid, Rupert Colley, Brittany Barbera and Sally Miller. Would You Like To Know More? Download now and publish your own Bestseller! Scroll to the top of the page and select the 'BUY NOW button'.

## Book Information

Paperback: 362 pages

Publisher: CreateSpace Independent Publishing Platform (January 10, 2017)

Language: English

ISBN-10: 1542448980

ISBN-13: 978-1542448987

Product Dimensions: 8.5 x 0.8 x 11 inches

Shipping Weight: 2.3 pounds (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars 138 customer reviews

Best Sellers Rank: #373,452 in Books (See Top 100 in Books) #5 in Books > Reference >

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This is, without doubt, one of the most comprehensive resources that I have ever read on self-publishing. It is chocked full of easy to follow instructions and the latest information for getting your book launch to go smoothly. It pulls back the curtain on the launch process and reveals tons of helpful resources all together in the one place. What a great book for writers! Mimi removes the stress from publishing by taking us by the hand and guiding us with her own experiences as a best

selling author. Specific instructions on the entire self-publishing process, up to date information and a multitude of extra resources ensure that this easy to follow book is a must for all writers. Highly recommended!

Being a newbie to the world of book publishing, *The Holy Grail of Book Launching* is exactly that—a point-by-point, overflowing resource of essential tips, how-to instructions, calendars, links, templates and every tool needed for navigating the launching process of a self-published book. I am in awe of the details, the step-by-step organization and wealth of information that the author has collected, organized and shared from her experiences as well as case studies and interviews with fellow authors. Planning for my upcoming book launch has just become a much less apprehensive prospect. I was so appreciative of Emmanuel's first publication on self-publishing yet find *The Holy Grail* takes the independent author on a totally new experience through the maze that is needed to broadcast their book. I would definitely recommend *The Holy Grail of Book Launching* to anyone attempting to self-publish a book. Emmanuel has succeeded in producing the "one-stop" publishing guide needed to handle , Kindle, social media, promos, and advertising while still hanging onto one's sanity.

Mimi has written another amazing book about the process of book launching and book publishing. There is a great wealth of information including step by step guides, marketing plans, ideal keyword searches, and the best categories to place your book. The book also has case studies including interviews with bestselling authors. This is one of the best guides I have ever read about book publishing and highly recommend adding this book to your collection.

*The Holy Grail of Book Launching* is a massive resource of wealthy information for launching your book to bestseller status. If there is a book out there you need to launch YOUR book the right way, this is it. The HGoBL contains loads of valuable resources spread out over three volumes that includes: In the info graphics of launching and Social Media. Mimi walks us through the steps she uses to set her book up for success from the beginning. She crates a landing page for her book, Tweets it out, posts on FB, and puts it up on her website for readers/authors to check out. Building buzz in this initial stage is essential. **VOLUME 1:** The first part of the book is volume 1 and contains everything Mimi uses to promote and share the content of her book before it is launched. Mimi shares her 10-step marketing plan, where to get a free landing page at Booklaunchio, and to make your own info graphics at Canva outlines here step-by-step plan for launching the book and the

promo sites she uses for this that include the best promo sites for getting the word out there and attracting buyers. There are links and resources here that the author use sth promote her books to a massive audience. She has done all the work by providing the links straight up so authors don't have to waste time scrolling through websites or guessing what needs to be done next. I also love the cheat sheet she has provided as well as other amazing resources such as a list of the 200 Free FB groups and a list of promo sites to use according to the Alexa ranking. This makes using the material possible during the launch.

**VOLUME 2:** Volume 2 of the HGoBL takes authors into more great material with the 5 steps to a Successful launch. In this section Mimi covers the topics vital to telling your story as an author.

1. Writing a proposal for your book
2. Creating structure for your book: this includes formatting, getting feedback and sending the book to beta readers
3. Building a support team
4. Get reviews on : Mimi provides lots of great tips and strategies here for reviews, what to do and what NOT to do on .
5. Social Media connections and finding the right fit for your market
6. How to get a bestselling banner on ;
7. Finding the right categories
8. Figuring out keywords
9. Sharing blog posts to the BIG 5
10. How to set up promotions
11. Loads of LINKS for RESOURCES.

This book is stacked with links that is going to save you hundreds of hours!

**VOLUME 3: THE EXTRA AWESOME SAUCE** Volume 3 is fantastic. But as Mimi states from the beginning, this chapter is not essential for a successful launch and only needs to be read if you want to make money from a bestselling book. In volume 3 she covers the products and services that one can offer in order to upsell a product at the end of the book or lead the reader into a series of automated emails after they have signed up via a lead magnet. Yes, this chapter gets heavy so unless you want to take your book to the next level, it may not be necessary. There are some great resources listed in this section, beginning with an introduction to Kindle Scout. I didn't know about this fantastic platform and it looks like it could be worth a try. Also strategies [Via Michael Hyatt's blog] on how to launch a bestselling book. She also includes several interviews with best-selling authorpreneurs that are doing things right in the publishing world. Again, Volume 3 is packed solid with enough actionable content that you can get to work and start making your book and brand into a real business.

So what is the real deal with "The Holy Grail of Book Launching?" It's a solid read with no fluff and just great stuff. You will get your book off and running, published, promote the heck out of it and with all the tips, strategies, links and a pile of resources at your disposal in this book, you can't go wrong. Mimi knows how to support authors, and she is a maser when it comes to the publishing business. A DEFINITE must-have if you are getting ready to launch your next book!

This is an outstanding book. There are so MANY books out there as you may already know that makes outrageous claims of selling thousands of books within a day or two and making enough money in a month to make one want to quit their real daytime job. This book does not. It is not a quick get rich book. It is, however, a realistic, practical guide to giving your book the best chance of being well received. I could go on and on and tell you about all the fantastic and great links that are in the book, the downloadable PDF's, the action plans, and etc. But some will understand, and some won't. Please don't be the small number that just pass this by and let their book slowly get dust and fade away. Buy today and allow your book to get the success it deserves.

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